

Swiss company wins German Telematics Prize

Leipzig (Germany) and Adliswil (Switzerland), September 30, 2011 – Adliswil company LOSTnFOUND AG wins the Human Telematics Award 2011, in the single Telematics category, with their product WATCHIE®.



Caption (l-r): **Mr Martin Buhl-Wagner** (Leipzig Trade Show Management spokesperson), **Ms Katharina Klischewsky** (Editor of the trade publication *Telematik-Markt.de*), **Mr Daniel Thommen** (Executive Director; LOSTnFOUND AG, WATCHIE®), **Mr Sven Morlok** (Minister of State for Economy, Labor and Transport, and Deputy Governor of Saxony), **Mr Erik Holstein** (Employee, WATCHIE®), **Mr Rob Macnaughton** (Employee, WATCHIE®)

At the Pflege & Homecare [=Caregiving and Homecare] Trade Show in Leipzig, this year's Telematics Award was handed out. Under the patronage of Mr Sven Morlok, Minister of State for Economy, Labor and Transport, and Deputy Governor of Saxony, a total of 10 companies were honored out of a contestant pool of 64 entrants. LOSTnFOUND AG received the award in the "Single Telematic" categories with their assistance system WATCHIE® used in caring for people suffering from dementia. The critical decision of who should receive the coveted award was left to a jury of experts under the leadership of Prof. Wilkes, of the Wildau Technical University: "It was not an easy decision, because the level of quality was truly quite high".



Innovative GPS watch for caring for people with dementia

WATCHIE® is a digital companion for people with dementia. According to Daniel Thommen, chief executive of LOSTnFOUND AG, people need space for experience and activity in order to have self-confidence – this is true especially for a person suffering from dementia. Moreover, it is important that these people maintain independence as much and as far as possible. However, patients suffering from dementia often have a marked tendency to wander off and can – even under intensive supervision – disappear within seconds and remain unlocatable. This is when problems can occur, because nursing home employees and family members can never keep a constant watch. In addition, the "supervision" functions of the locating devices that are available on the market are questionable when considering the privacy of the patient. Furthermore, these devices are only suitable to a limited extent for detecting location, since the batteries are often quite weak and determining location within buildings is not possible.

The ideal compromise between freedom and safety

The solution lies in the three elements: GPS watch, web portal and SIM card. A comprehensive and easy-to-use web portal is the foundation, which provides the utmost protection of privacy and effectively counteracts misuse. The combination of several sensors in the innovative technology of the terminal device can discern a fall by the wearer of the watch, for example, or if he/she leaves a defined activity radius. In addition, the innovative company has successfully made determining location within buildings possible.

About LOSTnFOUND[®] and WATCHIE[®]:

WATCHIE[®] was developed by the Swiss company LOSTnFOUND AG, which has already for several years successfully developed vehicle and mobile goods detection. Together with leading industry partners, they have developed a product that simplifies the lives of people suffering from dementia and their families and also ensures self-determination to a great extent. The young company generates more than 80% of its sales volume within the European economic area and today is among the leading suppliers in this market. LOSTnFOUND provides all the solutions with the customized SIM card and have finalized contract agreements with more than 75 network providers, so that today, these solutions are available in more than 145 countries.

For more information, please visit: www.watchie.com and www.lostnfound.com

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